

Privacy Policy:

Bombay Metrics Supply Chain Ltd values your privacy and is committed to protecting your personal information. By using our platform, you consent to the data practices described in this policy.

Information Collected: We collect business-related information from users to facilitate trade and improve our platform's services. This may include company names, contact details, business preferences, transaction history, and other relevant data necessary for conducting business through the platform. We may also collect information automatically through cookies and similar technologies to enhance user experience and analyze platform usage.

Use of Information: Your information is used for authentication, communication, and customization of services provided on the platform. We may use your contact information to send you notifications, updates, and promotional materials related to your use of the platform. We may also use aggregated or anonymized data for statistical analysis, market research, and business intelligence purposes.

Data Protection: We employ industry-standard security measures to protect your data from unauthorized access or disclosure. This includes encryption, firewalls, access controls, and other security protocols to safeguard data stored on our servers. We regularly review and update our security practices to mitigate risks and address emerging threats. However, no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security of your data.

Sharing with Third Parties: Your information may be shared with trusted third parties for the purpose of providing services, subject to confidentiality obligations. This may include service providers, business partners, financial institutions, and other entities involved in facilitating transactions or supporting platform operations. We may also share information with law enforcement agencies, regulatory authorities, or other third parties as required by law or to protect our rights, property, or safety.

Compliance with Regulations: We comply with relevant laws and regulations governing data protection and privacy. This includes but is not limited to the General Data Protection Regulation

User Rights: You have the right to access, correct, or delete your information by contacting us. You may also have additional rights under applicable laws, such as the right to object to processing, the right to data portability, and the right to lodge a complaint with a supervisory authority. We will respond to your requests in a timely manner and provide assistance as needed to exercise your rights effectively.

Updates to Policy: Any updates to the privacy policy will be communicated to users via email or through the platform. We may also provide a revised version of the policy on our website with a summary of changes and the effective date of the update. It is your responsibility to review the privacy policy periodically and ensure that you understand and agree to its terms.